



My Dream
in a shoebox
YEAR 12

A Dream Builder's Guide



What is My Dream in a Shoebox?

My Dream in a Shoebox is an annual education campaign spearheaded by TeamAsia that aims to equip less fortunate Filipino children with school supplies that will help them reach for a brighter future.

From the very beginning, My Dream in a Shoebox has been providing shoeboxes filled with school supplies that children need to build their dreams. For the past decade, these shoeboxes have served as the foundation of a brighter future—a future that they are yet to envision and pursue, only if they dream outside the box. These dreams may come in different shapes and sizes: finances, circumstances, or hope.

For every pledge, we prepare our future leaders and movers of society to make their **#BiggerDreams** come true.



Through the Years

2009

TeamAsia + IT and Business Process Association of the Philippines (IBPAP) = My Dream in a Shoebox!

- ★ Started with 200 shoeboxes filled with school supplies and 103 volunteers
- ★ Assisted the life-changing work of CNN Hero of the Year Efren Peñaflorida by providing him and his organization with school supplies needed for his Kariton Klasrum

2010

- ★ Collected 3,450 shoeboxes and was supported by 363 devoted volunteers
- ★ Reached 14 different beneficiaries within Metro Manila

2011

- ★ MDIAS goes nationwide with 21 beneficiaries
- ★ Collected more than 7,800 shoeboxes, 200 computers, and over PhP2.1 million in cash donations.



Through the Years

2012

- ★ Supported more than 12,000 children from around the country

2013

- ★ Shifted operations for Typhoon Yolanda relief.
- ★ Raised more than PHP 34 million for the victims of the disaster in Eastern and Central Visayas, and provided more than 13,000 shoeboxes to underprivileged children

2014

- ★ Broke records and exceeded our goal of 15,000 shoeboxes collecting more than 28,000 shoeboxes filled with pens, papers, and coloring material. We made a difference in the lives of students from areas like Eastern Samar, Northern Cebu, Camarines Norte, and Nueva Ecija.

2015

- ★ Collected more than 50,000 shoeboxes and reached children from different areas, from the urban jungle that is Metro Manila to secluded communities in Samar, Palawan, and Iloilo to name a few.



Through the Years

2016

- ★ Brought hope to over 67,223 kids from 67 different communities nationwide.

2017

- ★ Collected over 82,474 shoeboxes that were distributed to 96 different communities around the country

2018

- ★ Launched a major initiative to sponsor 10 underprivileged kids each from 10 different, far-flung communities in the Philippines
- ★ Surpassed its goal of 75,000 shoebox donations, and provided sponsorships for more than 300 kids

2019

- ★ Equipped more than 65,000 underprivileged kids and 60 dream scholars with educational tools and scholarship assistance

Today

...and we're not stopping until we help more children reach their #BiggerDreams!





What is Different for Year 12?

COVID-19 happened.

Even so, My Dream In A Shoebox, and public and private institutions alike believe that education must continue amidst the pandemic to help provide our students with a steady future. Our Dream Builders decided to shift and pivot its Year 12 initiatives to address the growing needs of our education stakeholders in this now normal.

GOALS



**50,000 shoeboxes
for distribution**



**Scholarship Cash
donations for our
50 scholars**



**Up to 500 solar powered
transistor radios for
communities**



Tablets and gadgets

- Old computer units with dongles
- Printers with refillable ink tanks
- Copier machines with affordable toners

Our Partners



Yellow Boat OF HOPE FOUNDATION

The Yellow Boat of Hope Foundation started as a national movement to help children who used to swim to school in the mangrove village of Brgy. Talon-Talon, Zamboanga City.

Today, they have expanded to provision of school supplies, medical and dental missions to communities, scholarships, implementation of various livelihood programs, and building classrooms, schools, dormitories, bridges, and other forms of structures that will ensure every child gets to school safe, dry and sound.



National Book Store Foundation, Inc. is an organization engaged in the implementation of education-related initiatives that help underprivileged students.

For over 10 years now, the foundation promotes Project Aral, a campaign meant to give public school kids their own sets of school supplies. Each Project Aral kit contains notebooks, pencils, erasers, sharpeners, and slippers. This initiative serves as a way to give back to the young generation – our country's future leaders and innovators.

How can you help?

You can become a Dream Builder, and help our students, teachers and parents this school year in 3 different ways!



Sponsor Dream Kits for our public school teachers and students. Make a personal or a company donation of shoeboxes filled with school supplies for our learners and teachers!



Sponsor a child's education for 1 year. For only P2,000, you can help a MDIAS scholar with a child's education for one year! The monetary donation finances the child's supplies for school projects, and even the parent's transportation expenses in getting our Dreamer's self-learning modules from school.



Donate in-kind for our community centers. With the different learning delivery modes available, our communities need a variety of equipment to make learning continuity possible. We are open for donations in the form of transistor radios, computers, tablets, and printers for modular distance learning.



How to Build a Shoebox

It's as easy as 1-2-3!

1

Create your D-I-Y shoeboxes or dream kits by getting an old shoebox and wrapping the lid and box separately with colorful recycled paper or gift wrappers. Make sure the box you're using is sturdy and in good condition.

2

Fill-in shoeboxes with the **school supplies** needed.

- One (1) plastic envelope with handle
- One (1) pack of A4 bond paper (50s)
- two (2) notebooks,
- one (1) pad paper
- two (2) pens
- two (2) pencils
- one (1) eraser
- one (1) box of crayons

3

Complete the Santa confirmation form

and send it over to

shoebox@teamasia.com.

You will be provided with an acknowledgement email upon receipt of your Santa form.

Upon confirmation, you may proceed with arranging for the delivery of your dream kits to your intended beneficiary, in coordination with TeamAsia.

You may also:

Order your school supplies at National Bookstore.

National Bookstore continues to be our amazing partner for My Dream in a Shoebox! Get special packages and discounted rates for school supplies with free delivery to offices within Metro Manila. You have the option to buy supplies for our learners and our teachers.

Note: Payments can be directed to National Bookstore via BPI bank account or GCash.

How to Build a Shoebox

A DREAM BUILDER'S GUIDE



Santa Form

Please send this Santa Confirmation Form to:
Erika de Leon at shoebox@teamasia.com

Yes! We are participating as a Sponsor/Donor in My Dream in a Shoebox 2020.
Kindly check and fill in your donation:

- I am / we are a Shoebox Corporate Sponsor/Donor
 - Platinum Sponsor (Dream Kits: 3,000 and above)
 - Gold Sponsor (Dream Kits: 2,500 - 2,999)
 - Silver Sponsor (Dream Kits: 2,000 - 2,499)
 - Bronze Sponsor (Dream Kits: 901 - 1,999)
 - Donor (Shoebboxes: 900 and below)

Please indicate total number of shoeboxes _____

- I am / we are a Cash Corporate Sponsor/Donor
 - Platinum Sponsor (Cash: Php150,000 and above)
 - Gold Sponsor (Cash: Php100,000 - 149,999)
 - Silver Sponsor (Cash: Php60,000 - 99,999)
 - Bronze Sponsor (Cash: Php 20,001 - 59,999)
 - Donor (Cash: Php 20,000 and below)

My / our cash donation amounts to: PhP _____

- I am / we are sponsoring a child
 - I am / we are sponsoring _____ kids

My / our cash donation amounts to: PhP _____

By causing the signature of our authorized representative affixed below,
we confirm our sponsorship and donation to My Dream in a Shoebox 2020.

AUTHORIZED SIGNATURE: _____

NAME: _____

DESIGNATION: _____

COMPANY/ORGANIZATION: _____

DATE SIGNED: _____

Don't forget!

Complete the Santa confirmation form
and send it to shoebox@teamasia.com.
You will be provided with an
acknowledgement email upon receipt
of your Santa confirmation form.



The Dream Kits

What's in a shoebox?

There are three (3) different Dream Kits you can choose to donate, built specially for our teachers and students.

The Dream Kits

Teacher's Dream Kit PHP 665

- ★ (1) Plastic bin*
- ★ (1) Ream A4 paper
- ★ (1) Ream Long bond paper
- ★ (2) Ballpens
- ★ Project Aral Kit:
 - (2) notebooks
 - (2) pencils
 - (1) sharpener
 - (1) eraser

Learner's Dream Kit PHP 360

- ★ (1) Plastic bin*
- ★ (2) Pad papers
- ★ (1) Pack A4 paper (50s)
- ★ (1) Crayons box
- ★ (2) Ballpens
- ★ Project Aral Kit:
 - (1) pair of slippers
 - (2) notebooks
 - (2) pencils
 - (1) sharpener
 - (1) eraser

Learner's Basic Kit PHP 175

- ★ (1) Plastic Envelope w/ Handle
- ★ (2) Pad papers
- ★ (1) Pack A4 paper (50s)
- ★ (1) Crayons box
- ★ (2) Ballpens
- ★ Project Aral Kit:
 - (1) pair of slippers
 - (2) notebooks
 - (2) pencils
 - (1) sharpener
 - (1) eraser

**The plastic bin can be used as the student's writing desk or storage box for blended learning.*

Important Notes:

- Minimum order quantity is 200 kits.
- Courier fees of the dream kits are shouldered by the donor.

Sponsorship Matrix

For companies, making a shoebox or dream kit donation, this entitles you to the following benefits:

Dream Kit Sponsors	Platinum	Gold	Silver	Bronze	Donor
Dream Kit donations	3,000 and above	2,500 – 2,999	2,000 – 2,499	901 - 1,999	900 and below
Inclusion of company logo in eDMs and social media, etc.	Yes	Yes	Yes	Yes	N/A
Acknowledgement in emailers, press releases, social media accounts and Company logo with hyperlink in My Dream in a Shoebox website	Yes	Yes	Yes	Yes	Yes

Sponsorship Matrix

For companies, making a shoebox or dream kit donation, this entitles you to the following benefits:

Cash Sponsors	Platinum	Gold	Silver	Bronze	Donor
Cash Donations	Php150,000 & above	Php100,000 - 149,999	Php60,000 - 99,999	Php 20,001 - 59,999	Php 20,000 & below
Inclusion of company logo in eDMs and social media, etc.	Yes	Yes	Yes	Yes	N/A
Acknowledgement in emailers, press releases, social media accounts and Company logo with hyperlink in My Dream in a Shoebox website	Yes	Yes	Yes	Yes	Yes



How to Donate Gadgets and Other Technology

It's as easy as 1-2-3!

1

Complete the Santa confirmation form

and send it over to shoebox@teamasia.com.

You will be provided with an acknowledgement email upon receipt of your Santa confirmation form.

2

Donate gadgets for our beneficiary communities

You have the option of donating any of the following:

- Solar powered and rechargeable transistor radios
- Old or new tablets
- Old usable computers w/ mobile internet dongle
- Working printers with ink tank and refillable ink
- Photocopy machine with affordable toners

3

Deliver gadget donations to your selected beneficiary

Upon confirmation, you may proceed with arranging for the delivery of your dream kits to your intended beneficiary, in coordination with TeamAsia and our partner communities.

For more information:

You can also contact our chief dream builders for more information on the needs of our beneficiary communities.

Send an email to shoebox@teamasia.com or reach us directly via mobile.

Erika de Leon,
+639178813724

Gena Esperanza,
+639178813706

How to Donate Gadgets



How to Donate Cash

One of the goals of My Dream in a Shoebox is to help poverty-stricken communities improve learning facilities for students, especially this time that everyone is affected by the pandemic.

We welcome monetary donations that will be helpful in building and furnishing classrooms and other facilities of our partner schools and foundations nationwide.

You can sponsor a child's education for only Php2,000.00 for a year.

This already covers:

- **Supplies** for school activities and projects
- **Transportation** of parents in getting the children's weekly modules from the schools for distance learning

Process for cash donations:

- 1 Donor to send in accomplished Santa Form to shoebox@teamasia.com
- 2 TeamAsia will acknowledge receipt of Santa form and coordinate community matching
- 3 Donor to pay/deposit in Metrobank c/o TeamAsia/MDIAS for donation to partner foundation Yellow Boat of Hope (YBH), or directly to YBH
- 4 Donor to send payslip or proof of bank transfer to TeamAsia/MDIAS / YBH to shoebox@teamasia.com
- 5 TeamAsia/MDIAS will acknowledge receipt of payments and Santa form for verification
- 6 TeamAsia/MDIAS will verify payments and send acknowledgment receipt
- 7 TeamAsia/MDIAS will issue a certificate of appreciation for donor

**For monetary donations,
please submit your
Santa form. You may
deposit to the following
accounts!**

Send a copy of your Santa form and payment slip for verification. Your payment will be validated and you will receive an acknowledgement receipt and email upon confirmation.



Peso Account

Metrobank
Account Name: Hamlin-Iturralde Corporation
Brand: Madrigal Alabang branch
Account Number: 495-3-49550428-0
MBTC Swift code: MBTCPHMM



**Yellow Boat
OF HOPE FOUNDATION**

Peso Account

Account Name: Yellow Boat of Hope Foundation, Inc.
Branch: Banco de Oro – Mayor Jaldon Branch Zamboanga City
S/A no.: 003170134579
BDO swift code: BNORPHMM

Dollar Account

Account Name: Yellow Boat of Hope Foundation, Inc.
Branch: Banco de Oro – Mayor Jaldon Branch Zamboanga City
Account No.: 103170148588
BDO swift code: BNORPHMM

METRO MANILA

- ★ Payatas Orione Foundation, Inc., Quezon City, Metro Manila
- ★ Christ the King Parish, Las Piñas City, Metro Manila
- ★ San Pedro Calungsod Parish, Muntinlupa City, Metro Manila
- ★ Ascension of Our Lord Parish, Parañaque City, Metro Manila

LUZON

- ★ Sta. Martha Elementary School, Palauig, Zambales
- ★ Panglit Elementary School, Masinloc, Zambales
- ★ Bulac National High School, Minalin, Pampanga
- ★ Sapang Kawayan High School, Masantol, Pampanga

VISAYAS

- ★ Don Amando Bayot Sr. Memorial Integrated School, Roxas City, Capiz
- ★ Sungko Elementary School, Bantayan, Cebu

MINDANAO

- ★ Siayan National High School, Siayan, Zamboanga del Norte
- ★ Aureo D. Cañal Elementary School, Banganga, Davao Oriental

...and more!



Our Beneficiaries



Let's make **#BiggerDreams** come true!

You may contact us through at shoebox@teamasia.com or via mobile:

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